

Bridging the gap between belief and readiness

94%

of respondents are confident in their organisation's ability to respond to a crisis



92%

of organisations have a crisis management plan in place



of those organisations,

94%

have tested it in the last 12 months

59%

via a simulation

35%

via a real incident

When asked, where, if anywhere, do you perceive to be your biggest barriers in crisis preparedness:

1 Technology limitations

39%

2 Perceived cost

34%

3 Competing business priorities

31%

4 Perceived complexity

29%

5 Integration challenges

29%

6 Lack of specialised expertise

28%

7 Apathy or complacency

21%

8 Short-term focus

17%

9 Lack of leadership support

15%

Not applicable

6%