

Bridging the gap between belief and readiness

94%

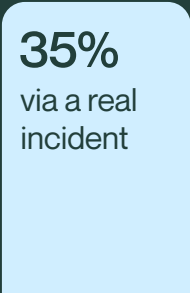
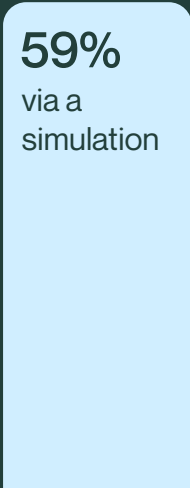
of respondents are confident in their organisation's ability to respond to a crisis



92%

of organisations have a crisis management plan in place

of those organisations,
94%
have tested it in the last 12 months



When asked, where, if anywhere, do you perceive to be your biggest barriers in crisis preparedness:

1	Technology limitations	39%	6	Lack of specialised expertise	28%
2	Perceived cost	34%	7	Apathy or complacency	21%
3	Competing business priorities	31%	8	Short-term focus	17%
4	Perceived complexity	29%	9	Lack of leadership support	15%
5	Integration challenges	29%		Not applicable	6%